



**SMART
WATER**
summit

2018
ADELAIDE

Sponsor Opportunities



Water Industry
Alliance



ICE WaRM



SOUTH
AUSTRALIA

22-23 March 2018 | Adelaide Convention Centre

Adelaide's Smart Water Summit is all about connections and ideas: water enabling economic growth, driving innovation, providing solutions locally and globally, public meeting private and business meeting opportunity.

Australia is increasingly renowned for its secure, reliable and safe water that underpins our economic, environmental and social needs. What we take for granted is what many nations are striving for. Yet, the challenge of managing water is continuous. From climate change to cyber security the water industry will need new innovative solutions to solve our water challenges.

So, who and what will be the next revolution in the water sector? And how can the Australian water industry deliver solutions to local and global water challenges, whilst also using water as enabler for economic growth?

This will be a high-paced and charged opportunity for the water industry to get inspired, contribute ideas and make important connections. It is an interactive process designed to hear from leading thinkers and stimulate ideas and solutions that the water industry can implement to address our challenges and accelerate our growth.

The 2018 Smart Water Summit is being arranged by the **Water Industry Alliance and ICE WaRM**. Both organisations are seeking sponsors to join them in delivering this inaugural event that will start the conversation about the importance of water in the economy and how to ensure the industry is positioned to grasp these opportunities.

OUTLINED OVER THE PAGE ARE A RANGE OF PACKAGES TO SUIT A RANGE OF ORGANISATIONS' NEEDS. HOWEVER IF ANY OF THESE DO NOT SUIT YOUR NEEDS PLEASE FEEL FREE TO CONTACT US TO DISCUSS AND WE CAN IDENTIFY AN OPPORTUNITY THAT IS MUTUALLY BENEFICIAL



Why sponsor Adelaide's Smart Water Summit?

We are committed to delivering an event that gives delegates the option to take charge of their experience by creating a platform for professional development in an innovative and engaging manner. We are also working to create a supportive environment where delegates can openly share their thoughts and provide input into future directions in Australia's water industry.

The 2018 Smart Water Summit will feature:

- Prominent local, national and international presenters from a wide range of backgrounds in water
- Plenary presentations on key water industry trends
- Interactive breakout sessions with focussed discussions on key water issues
- Networking drinks to follow proceedings on day one
- A unique opportunity to network with water industry leaders

Benefits for your organisation:

- Your company's involvement, commitment and support will be widely acknowledged leading up to and during the event
- Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions
- The opportunities at this event will provide more time to network face-to-face
- A wide variety of sponsorship opportunities have been designed for the 2018 Smart Water Summit with each package containing benefits that will ensure your organisation receives maximum exposure



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Host Organisations

The **Water Industry Alliance (WIA)** was founded in Adelaide, South Australia, in 1998 as a not-for-profit association with around 15 members. Today we have over 120 members that collectively represent the complex business of water including; manufacturers, contractors, engineering services, technology companies, water utilities, professional services and research organisations. While most of our members are based in SA we have a growing number of members from other Australian states.

ICE WaRM facilitates the collaboration of governments, institutions, researchers and businesses for the purpose of developing capacity for water management and sustainable economic development in Australia and overseas. We achieve this by acting as an international gateway to Australia's policy, education, training and research expertise in water and by delivering knowledge brokering, learning and capacity development programmes through the *Australian Water School*. ICE WaRM was founded in 2004 as an Australian Government initiative.

Attendee Profile

Approximately 160 delegates are expected to attend Adelaide's Smart Water Summit. Delegates attending the Summit will represent all levels of government, researchers, contractors, suppliers, non-government organisations and consultants.

Venue

Adelaide Convention Centre, North Tce, Adelaide.



Sponsorship Packages

**All inclusions are examples only and to be negotiated (all prices include GST)*

2 x Major Sponsors (Gold) @ \$10,500 each

- Acknowledgement of MAJOR SPONSOR, company logo and hyperlink to your website on the official Summit website
- Acknowledgement of sponsorship on marketing materials (invitation, email communications etc)
- Verbal recognition of sponsorship during the welcome and close for the Summit
- Prominent feature, acknowledgement of MAJOR SPONSORSHIP and company profile and logo in Summit program
- MC and naming rights of one of two plenary sessions
- Company free standing pull up banners in foyer and on main stage in Summit room (2 banners)
- Opportunity to provide two (2) small promotional items to delegates or A4 or three-fold brochure to all delegates in Summit bag for delegates
- Opportunity to conduct one direct email to the database
- Logo displayed on main screens in Summit room during breaks and at start and end of days. (Logo will be displayed on a rotational basis with other logos and special features)
- Opportunity to address the entire Summit with short 3-5 min speech
- Up to four (4) complimentary tickets to the Summit
- Up to two (2) complimentary tickets to the Water Leaders Dinner
- Up to two (2) complimentary tickets to the Regional Roadshow



2 x Event Sponsors (Silver) @ \$6,500 each

- Acknowledgement of SILVER SPONSOR, company logo and hyperlink to your website on the official Summit website
- Acknowledgement of sponsorship on marketing materials (invitation, email communications etc)
- Verbal recognition of sponsorship during the welcome and close for the Summit
- Acknowledgement and company profile and logo in Summit program
- Company free standing pull up banners in foyer and on main stage in Summit room (2 banners)
- Opportunity to provide one (1) small promotional item to delegates or A4 or three-fold brochure to all delegates in Summit bag for delegates
- Logo displayed on main screens in Summit room during breaks and at start and end of days. (Logo will be displayed on a rotational basis with other logos and special features)
- Up to two (2) complimentary tickets to the Summit
- One (1) complimentary ticket to the Water Leaders Dinner
- One (1) complimentary ticket to the Regional Roadshow

8 x Roundtable Session Sponsors @ \$1,800 each

- Acknowledgement of ROUNDTABLE SESSION SPONSOR, company logo and hyperlink to your website on the official Summit website
- Acknowledgement of sponsorship on marketing materials (invitation, email communications etc)
- Verbal recognition of sponsorship during the welcome and close for the Summit
- Acknowledgement of session sponsorship and company logo in Summit program
- Logo displayed on main screens in Summit room during breaks and at start and end of Summit. (Logo will be displayed on a rotational basis with other logos, images and special features)
- One (1) company free standing pull up banner displayed on stage during session
- Promotional items or brochures can be handed out on each chair for the audience prior to panel commencement
- One (1) complimentary ticket to the Summit
- Naming rights of Roundtable Session and input into topic and speaker
- Opportunity to provide a Facilitator for the session



1 x Morning Tea & 1 x Afternoon Tea Sponsor @ \$600 each

- Acknowledgement of TEA BREAK SPONSOR, company logo and hyperlink to your website on the official Summit website
- Acknowledgement of sponsorship on marketing materials (invitation, email communications etc)
- Verbal recognition of sponsorship during the welcome and close for the Summit
- Acknowledgement of sponsorship and company logo in Summit program where tea break is listed, and on the social events page where the tea break is described
- Logo displayed on main screens in Summit room during breaks and at start and end of Summit. (Logo will be displayed on a rotational basis with other logos, images and special features)
- Option to include one (1) company pull up banner near catering area for duration of the tea break

1 x Lunch Sponsor @ \$1,200

- Acknowledgement of LUNCH SPONSOR, company logo and hyperlink to your website on the official Summit website
- Acknowledgement of sponsorship on marketing materials (invitation, email communications etc)
- Verbal recognition of sponsorship during the welcome and close for the Summit
- Acknowledgement of sponsorship and company logo in Summit program where lunch is listed, and on the social events page where lunch is described
- Logo displayed on main screens in Summit room during breaks and at start and end of Summit. (Logo will be displayed on a rotational basis with other logos, images and special features)
- Option to include two (2) company free standing pull up banners near catering area for duration of the lunch
- One (1) complimentary ticket to the Summit



1 x Networking Drinks Sponsor @ \$2,500

- Acknowledgement of NETWORKING DRINKS SPONSOR, company logo and hyperlink to your website on the official Summit website
- Acknowledgement of sponsorship on marketing materials (invitation, email communications etc)
- Verbal recognition of sponsorship during the welcome and close for the Summit
- Acknowledgement of drinks sponsorship and company logo in Summit program
- Logo displayed on main screens in Summit room during breaks and at start and end of event (Logo will be displayed on a rotational basis with other logos, images and special features)
- Opportunity to place two (2) free standing pull up banners at the networking drinks reception
- Opportunity to provide company information or promotional material during the drinks reception
- Opportunity for brief address (3 mins) at the start of the Networking Drinks
- One (1) complimentary ticket to the Summit
- One(1) complimentary ticket to Water Leaders Dinner



1 x Water Leaders Dinner Sponsor @ \$4,500

An intimate three course dinner with our special international and national guests and key industry leaders.

Benefits include:

- Acknowledgement of DINNER SPONSOR, company logo and hyperlink to your website on the official Summit website
- Verbal recognition by either the Chair or Chief Executive of WIA during the welcome and close for the Summit
- Verbal acknowledgement by MC at Dinner
- Opportunity for brief address (3 mins) at the Dinner
- Opportunity to place 2 free standing pull up banners at the dinner reception
- Opportunity to provide company information or promotional material during the dinner reception
- Corporate signage prominently displayed during the dinner (to be provided by sponsor)
- Company logo displayed on dinner menu and main screens in Summit room during breaks and at start and end of event
- Logo displayed on a rotational basis with other sponsor logos
- Acknowledgement of dinner sponsorship and company logo in Summit program
- 2 Complimentary tickets to Water Leaders Dinner



3 x Smart Water Summit Field Trip Sponsors @ \$2,000ea

The Smart Water Summit Field Trips* will include site visits to some of Adelaide's most innovative and transformational local businesses, demonstrating efficient water savings and use.

Benefits include:

- Acknowledgement of FIELD TRIP SPONSOR, company logo and hyperlink to your website on the official Summit website
- Verbal recognition by either the Chair or Chief Executive of WIA during the welcome and close for the event
- Opportunity for brief address (3 mins) at the Field Trip
- Opportunity to place 2 free standing pull up banners at Field Trip lunch
- Opportunity to provide company information or promotional material during Field Trip
- Company logo displayed on main screens in Summit room during breaks and at start and end of Summit
- Logo displayed on a rotational basis with other sponsor logos
- Acknowledgement of Field Trip sponsorship and company logo in Summit program
- Up to two complimentary tickets to participate in Field Trip

**Field Trips will only go ahead if sponsorship is secured.*



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Overview of Sponsorship Packages

	Major Sponsor	Silver Event Sponsor	Networking Drinks Sponsor	Roundtable Session Sponsor	Lunch Sponsor	Morning Tea / Afternoon Tea Sponsor	Water Leaders Dinner Sponsor	Field Trip Sponsor
Promotion on Summit website	x	x	x	x	x	x	x	x
Logo on marketing material (invitation, emails etc)	x	x	x	x	x	x	x	x
Verbal recognition by the Chair at welcome and close	x	x	x	x	x	x	x	x
Banners in foyer	X1 in foyer X1 in room	X1 in foyer X1 in room	X2 at Networking Drinks Reception	X1 during session	X2 during lunch	X1 during tea break	X2 at the dinner	X2 at the Field Trip
Logo displayed on main screens in Summit room on loop	x	x	x	x	x	x		x
Logo in Summit program	x	x	x	x	x	x	x	x
Company profile in Summit program	x	x						
Provide company information or promotional material	X Provide two (2) small promotional item/brochure for Summit bag	X Provide one (1) small promotional item/brochure for Summit bag	X (at Networking drinks)	X (at roundtable session, on table)			X (at dinner)	X (at Field trip)
Conduct one direct email to the database	x							
MC and naming rights of one of two plenary sessions	x							
Speaking opportunity (3-5mins)	X at Summit		X before networking drinks				X at dinner	X at Field Trip
Comp tickets Summit	X4	X2	X1	X1	X1		X1	X1
Comp tickets water leaders dinner	X2	X1	X1				X2	
Comp tickets roadshow	X2	X1						X2
Naming rights of roundtable session and input into topic and speaker				x				
Provide a Facilitator for Roundtable (optional)				x				
Verbal acknowledgement by MC at dinner							x	
Logo on Dinner menu							x	

