



MANAGING YOUR WATER ASSET

Navigating mature water markets and matching your water use profile with appropriate supply

This free workshop is designed specifically for the South Australian Agriculture Industry and is facilitated by ICE WaRM, in collaboration with Primary Industries and Resources SA (PIRSA), the Department of Environment, Water and Natural Resources (DEWNR), economic advisory firm Aither and others. The workshop will connect irrigators with water experts to improve your understanding of the maturity and scope of the Australia water market and provide insight into making it work for you.

Workshop Chair



Alister Walsh
Leading Australian
Water Market
Expert

Alister is regarded as one of the most knowledgeable Australian water market professionals, with experience in irrigation communities to understand the way users manage their water security and interact with the market.



Rural Solutions Specialist

Ben Fee
Manager, Agribusiness Initiatives
Rural Solutions SA | PIRSA

What will we learn?

- Details about the maturity and scope of the Australian water market and how to make it work for you.
- Understand the connected nature of the Southern Murray Darling Basin and the water industry dynamics across the region that could impact you and your business.

Who should attend?

People working in:

- Irrigation
- Farming
- Agriculture
- Horticulture
- Viticulture

Workshop Details:

When: 9:45am - 4pm, Tuesday 19 September 2017

Where: Murray Bridge Community Club

Cost: Free

Included: morning tea, lunch

Register: [Free Online Registration](#)

Contact: Joel Voortman (08) 8236 5208
jvoortman@icewarm.com.au

What will be covered?

- Water trading basics and licencing.
- The concept of effective capital deployment to achieve your desired water security.
- The use of strategies to protect water quality and salinity levels.
- An update on the 2017/18 Seasonal Outlook and other factors that may have an impact on the market.
- Mapping your water use profile to meet your requirements



Presenters include:



Alister Walsh, water market expert

Alister has recently joined Duxton Asset Management as the Director of Water Assets and was previously the CEO at Waterfind Australia. Alister is regarded as one of the most knowledgeable Australian water market professionals, with experience in irrigation communities to understand the way users manage their water security and interact with the market. He has an extensive career in agriculture, business development and account management and his qualifications include a Bachelor of Economics in International Agribusiness.



Ben Fee, PIRSA

Ben is the Manager of Agribusiness Initiatives in Primary Industries and Regions SA. Ben came to PIRSA/Rural Solutions in 2013 to lead the implementation of the \$265 million South Australia River Murray Sustainability (SARMS) Program. Ben has led the development and implementation of SARMS since 2011. With the completion of first rounds of the Irrigation Industry Improvement Program (IIP) and the industry-led Research Program Ben has transitioned out of the program to lead the development of new Agribusiness initiatives on behalf of PIRSA.



Simo Tervonen, Marsden Jacob Associates

Simo joined Marsden Jacob Associates' Sydney office in July 2017 bringing a rare level of expertise in all facets of water markets, policy and trade protocols, and is widely recognised by market participants, governments and water authorities as a leading expert in Australian water markets and water trading rules. Previously Simo worked for more than four years at Waterfind Australia, where he most recently led the trade, policy and water market operations team.



Yvette Colton, DEWNR

Yvette is the Acting Principal Policy Officer in DEWNR, specialising in South Australian water markets and trade since 2010 and has extensive experience in the regulation of water resources in the South Australian River Murray and other water resources across the state.



How to Register:

1. Online

[Free registration via our website](#)

2. Contact Joel Voortman

(08) 8236 5208, jvoortman@icewarm.com.au



What's included

Presentations by experienced water professionals

- **Tutorials and discussions**
- **Networking with local professionals**
- **Catering:** morning tea, lunch

"The early days of the new water year have highlighted the importance of understanding underlying market rules and drivers."

Marsden Jacob Associates' water markets outlook for 2017-18