

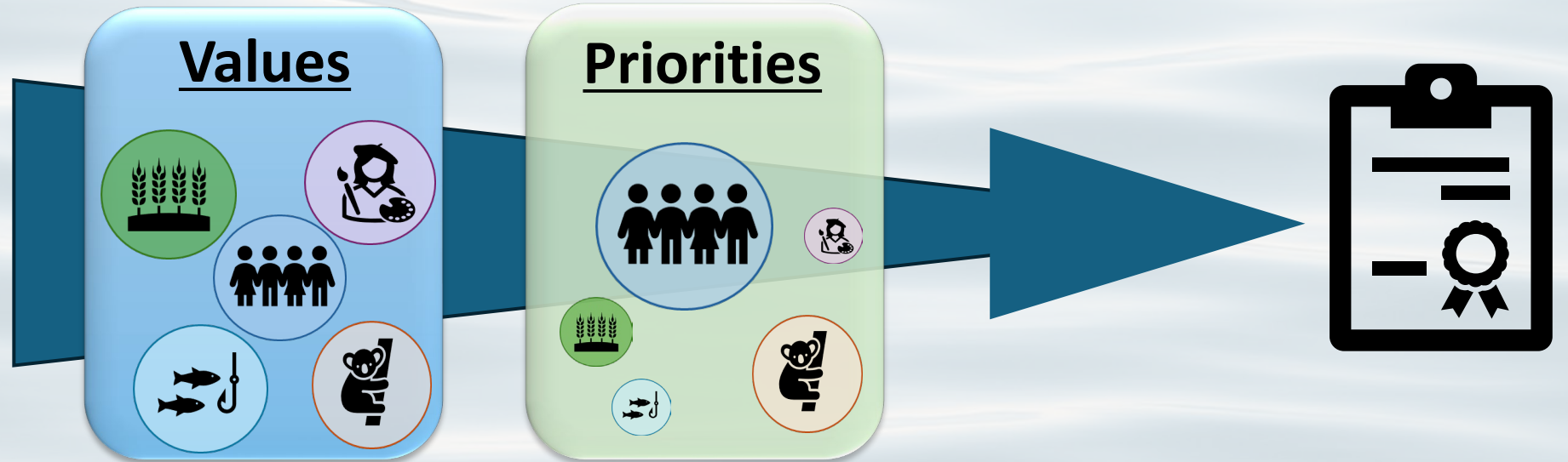


Community values and priorities

Madeline Grupper

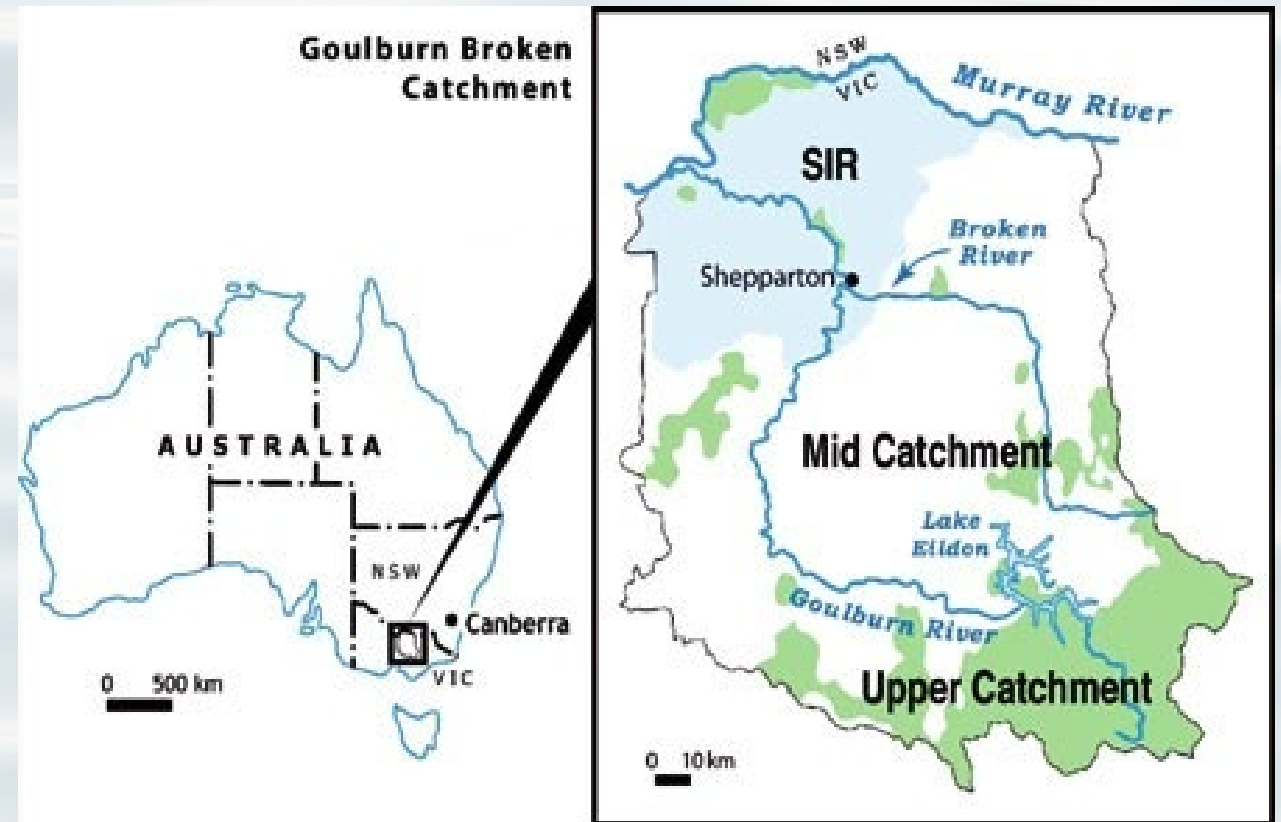


What information do managers need from community members to represent them better in policy?



Method

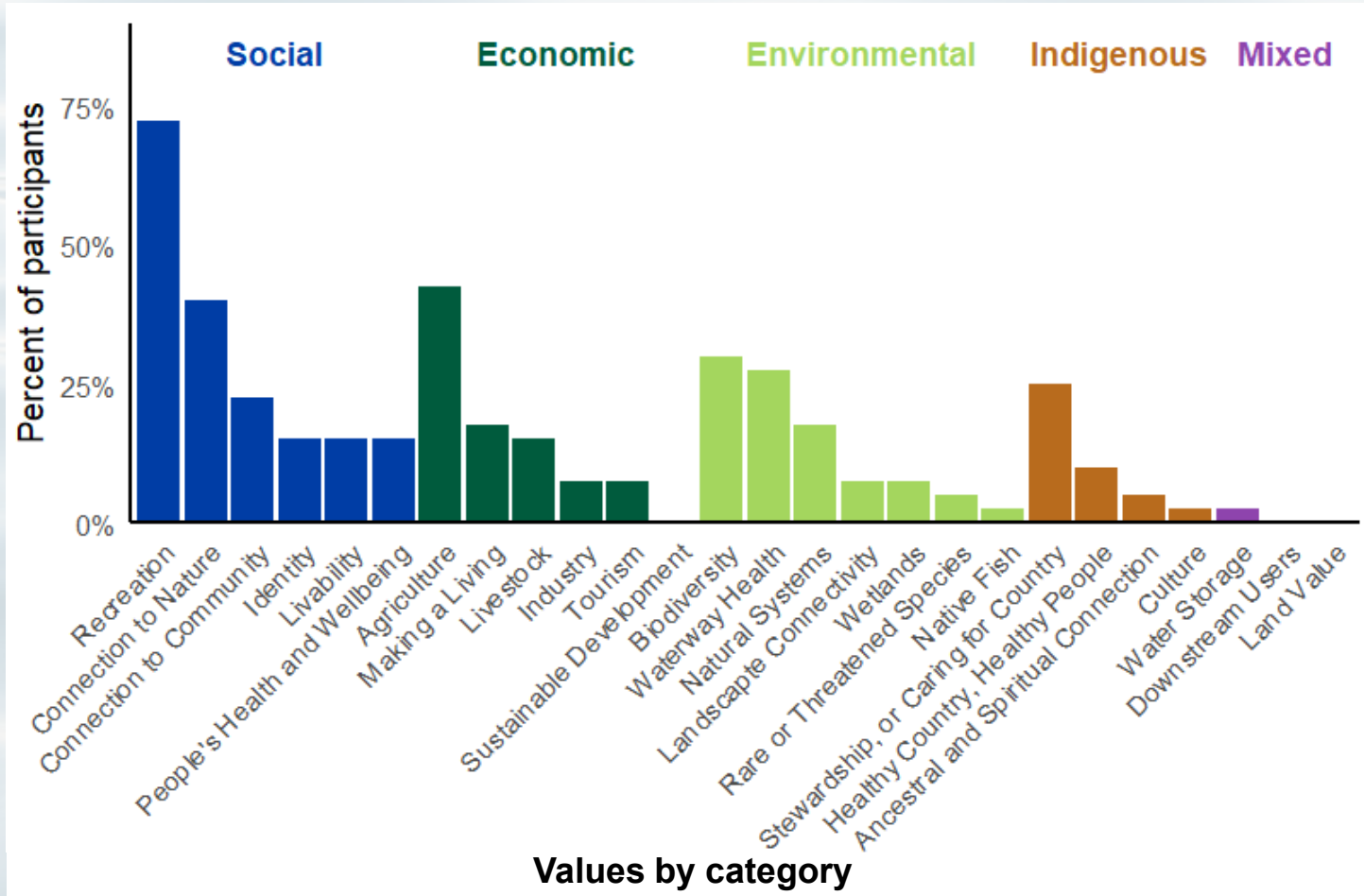
40 Semi-structured interviews in the
Goulburn Broken River catchment



Findings

Value

Priority



Only 2/3 of the values people talk about match the policy values.

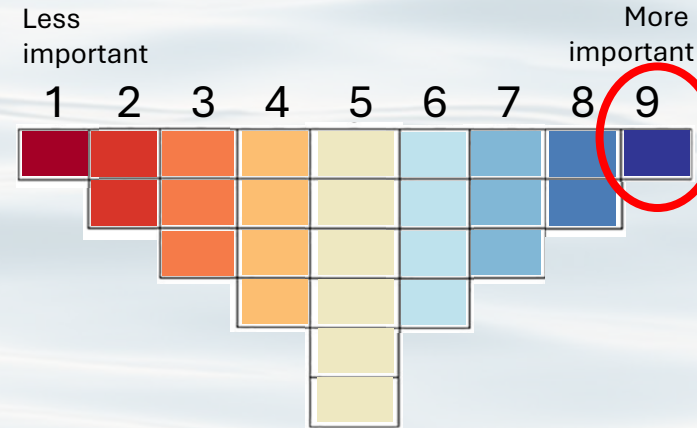
Of those, people mostly talked about social values and agriculture.

Findings

Value

Priority

Tourism	Economic
Sustainable Development	
Industry	
Livestock	
Agriculture	
Making a Living	
Identity	Social
Recreation	
Connection to Nature	
Connection to Community	
Livability	
People's Health and Wellbeing	
Ancestral and Spiritual Connection	Indigenous
Culture	
Custodianship, Stewardship, or Caring for Country	
Healthy Country, Healthy People	Environmental
Landscape Connectivity	
Natural Systems	
Wetlands	
Rare or Threatened Species	
Native Fish	
Biodiversity	Mixed
Waterway Health	
Downstream Users	
Land Value	
Water Storage	
Factor 1	



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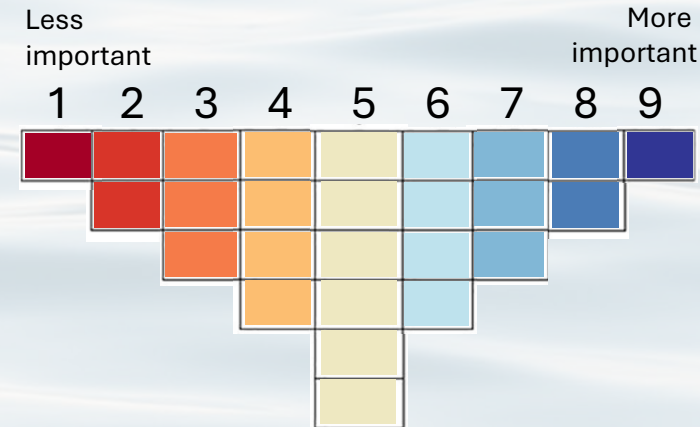
n 4

Findings

Value

Priority

Tourism	Economic
Sustainable Development	
Industry	
Livestock	
Agriculture	
Making a Living	
Identity	Social
Recreation	
Connection to Nature	
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Waterway Health	
Downstream Users	
Land Value	
Water Storage	
Factor 1	



Factor 1 (n=13): Environmentalists

“Up the top is the natural system... The ones I've placed on the bottom are human-centric types... And if humans were not here, the river would hopefully still be here.”

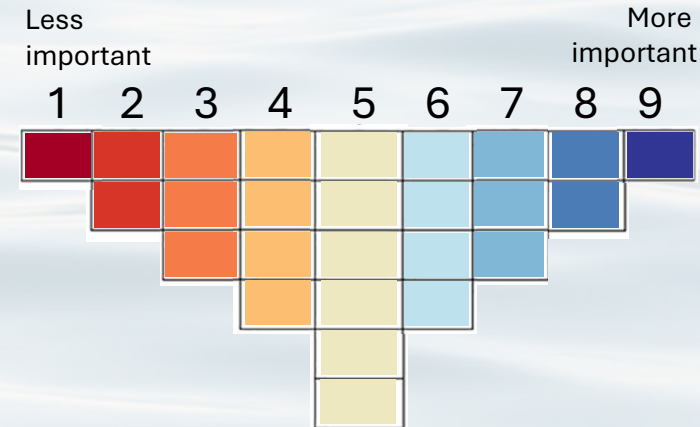
“I'm struggling with this - Agriculture. I think they are important, but I think these [environmental values] are more important.”

Findings

Value

Priority

Factor 1	Factor 2		
		Tourism	Economic
		Sustainable Development	
		Industry	
		Livestock	
		Agriculture	
		Making a Living	
		Identity	Social
		Recreation	
		Connection to Nature	
		Connection to Community	
		Livability	
		People's Health and Wellbeing	
		Ancestral and Spiritual Connection	Indigenous
		Culture	
		Custodianship, Stewardship, or Caring for Country	
		Healthy Country, Healthy People	
		Landscape Connectivity	Environmental
		Natural Systems	
		Wetlands	
		Rare or Threatened Species	
		Native Fish	
		Biodiversity	
		Waterway Health	
		Downstream Users	Mixed
		Land Value	
		Water Storage	



Factor 1 (n=13): **Environmentalists**

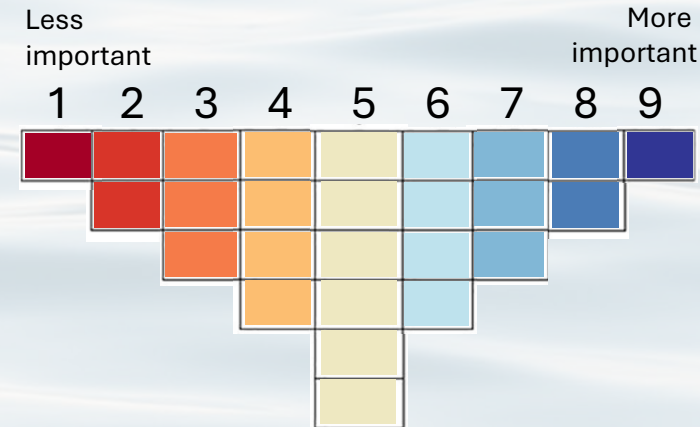
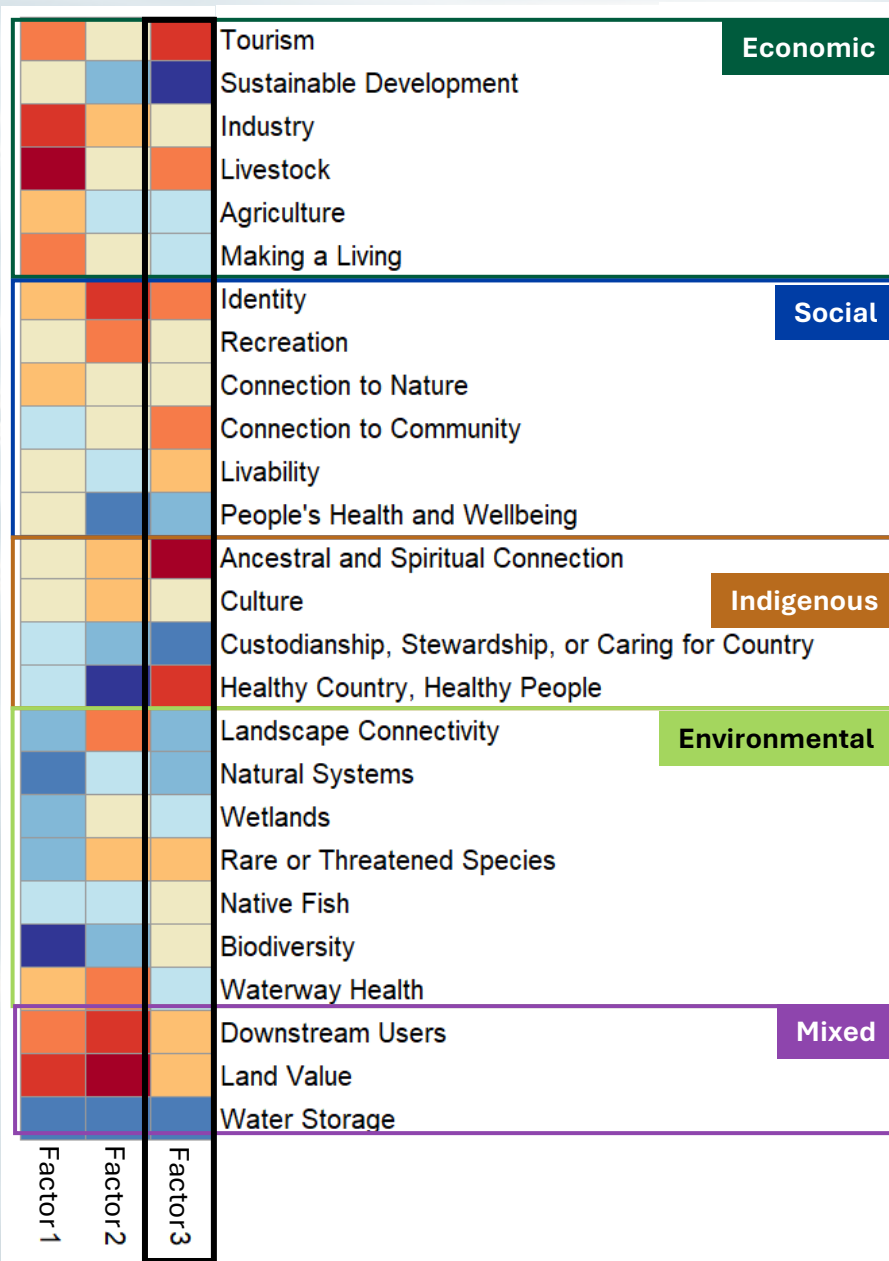
Factor 2 (n=8): **Social Ecological system balancers**

“We cannot think of the whole ecological side of things without including humans.”

Findings

Value

Priority



Factor 1 (n=13): **Environmentalists**

Factor 2 (n=8): **Social-Ecological system balance**

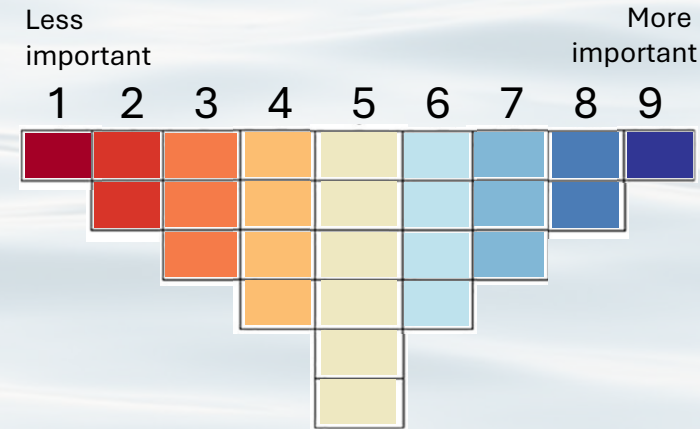
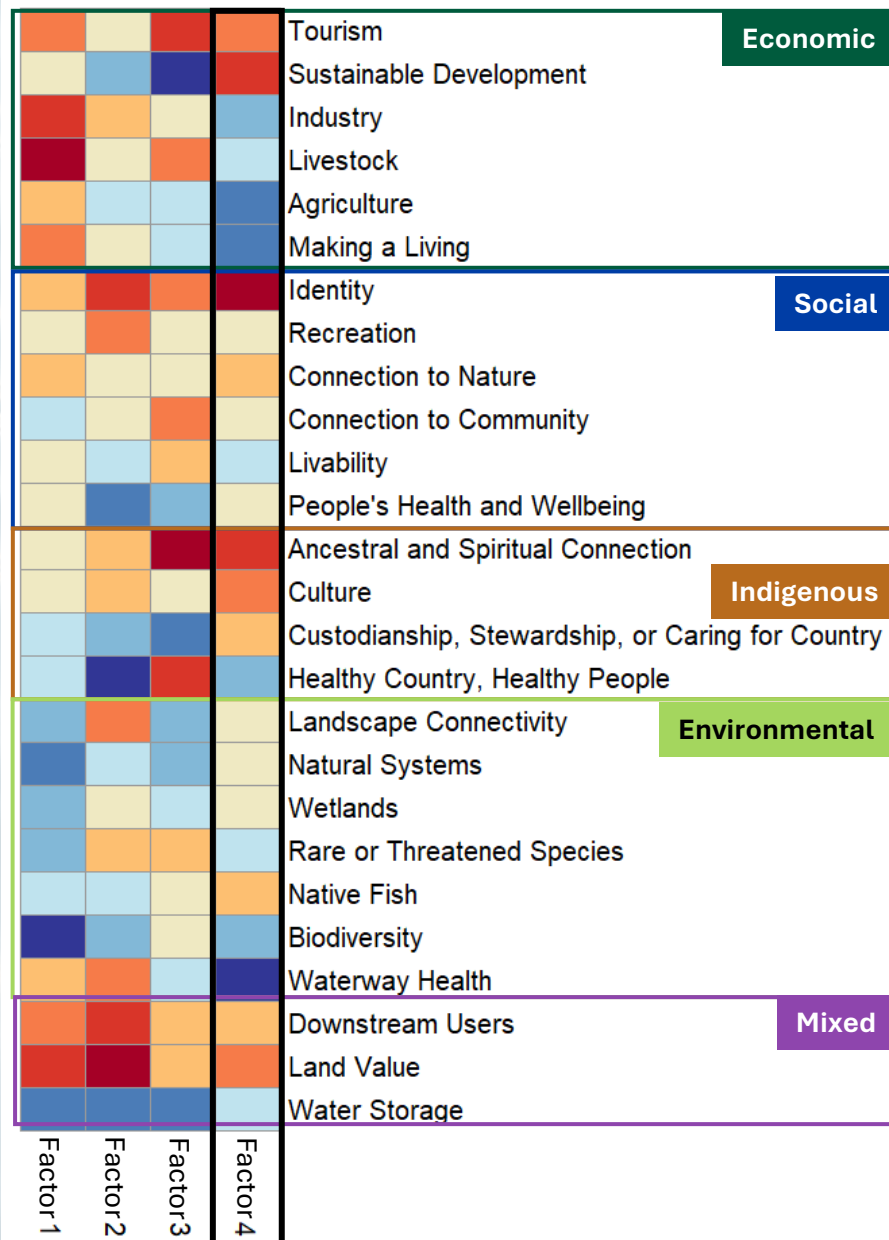
Factor 3 (n=7): **Sustainability focused**

“We always say, ‘Oh, that one-footed llama with a curly ear, we must maintain that species.’ If climate change is coming, [there] is no way they're going to be able to live in this new environment. What expenses are going to go to maintain them?”

Findings

Value

Priority



Factor 1 (n=13): **Environmentalists**

Factor 2 (n=8): **Social-Ecological system balance**

Factor 3 (n=7): **Sustainability Driven**

Factor 4 (n=5): **Traditional economic values**

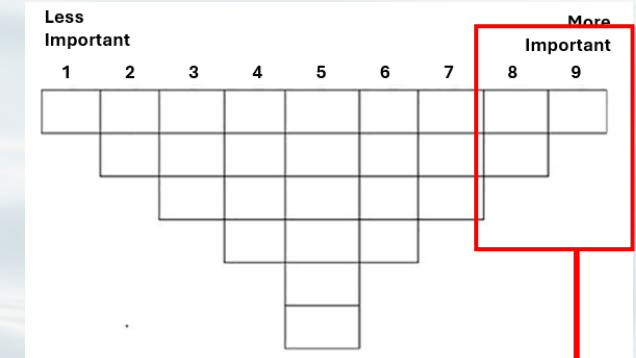
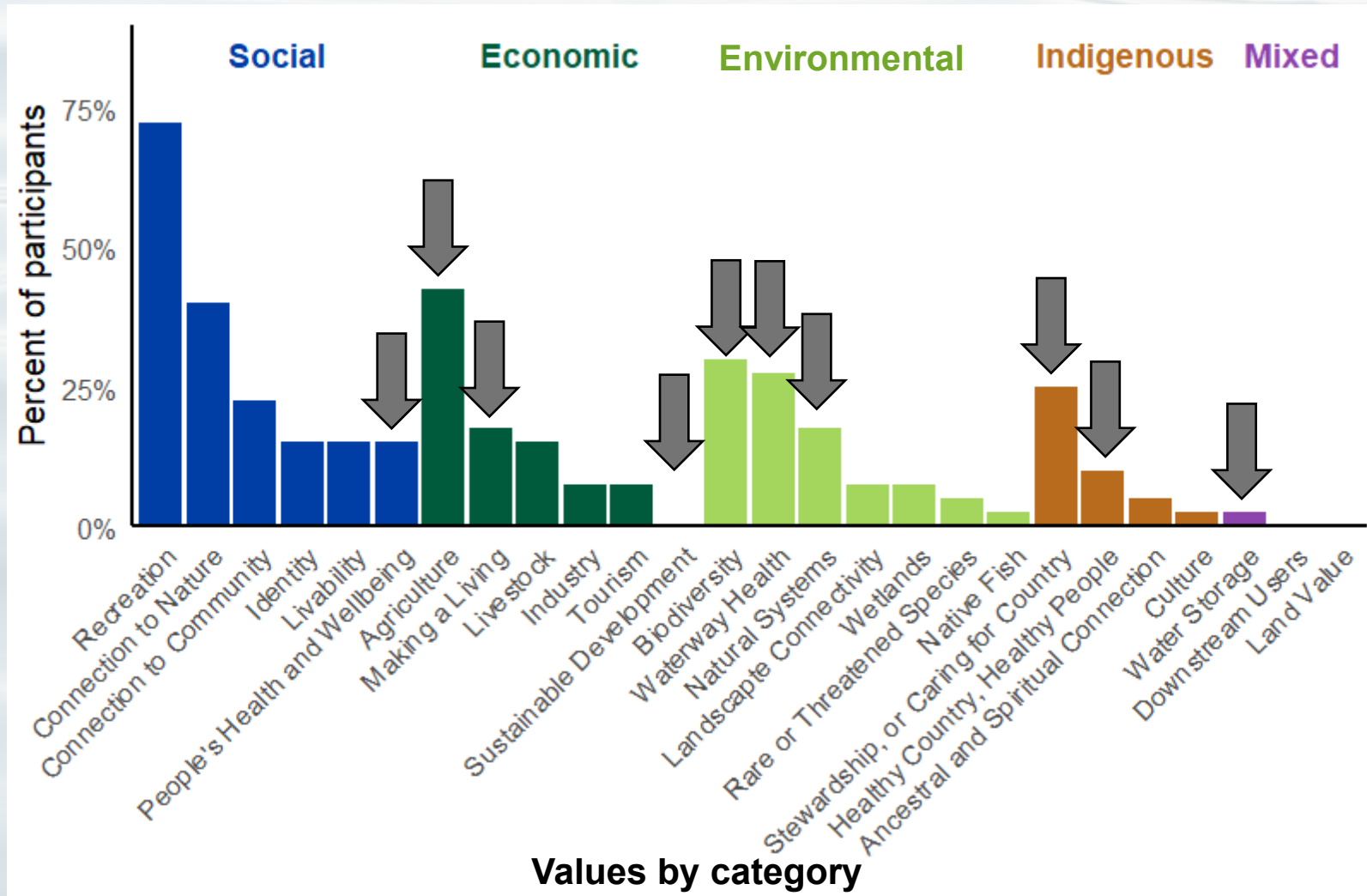
“Our irrigation creates that habitat on the landscape... I'm thinking of this Landscape Connectivity as something that the irrigation is adding to the wetland.”

Findings

Value

Priority

Values and priorities are similar but not the same – key differences in social values



Top Priorities →

What happens if you contextualise priorities with water scarcity?

Question	Concept
What do you care about?	Value
What is most important?	Unconstrained Priority
With finite resources, what would you prioritise?	Constrained Priority
In the future with less resources, what would you prioritise ?	Future Priorities



Priorities vary with water availability constraints.

People talk about the same core values when describing their decisions in all priority exercises.

- Those core values are not what was in policy documents.

Take Homes

We found:

- Values and priorities are different.
- People don't feel completely represented by the specific values in policy.
- People maintain core values when making decisions but shift specific priorities.

Recommendations:

- It's important to be intentional and transparent about:
 - What information is needed to make decisions
 - The methods used to obtain that information
- Understanding core values and value systems may provide more meaningful and lasting information on community preferences than specific values.