

# Connecting brands with a global audience

Webinar Sponsorship

**aws**  
Australian  
Water School



## About us

**The Australian Water School (AWS) is a trusted leader in delivering industry-ready, demand-driven training for water professionals.**

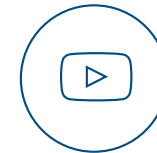
AWS provides free, public webinars sponsored by industry partners to the global water sector, showcasing best practice and technical innovation in water management and sustainability, from Australia and beyond, to help build technical capability in the sector.

AWS webinars offer professionals a platform for learning, connection, and career growth—and give sponsors targeted visibility, brand alignment with innovation, and direct access to a global water industry audience.

## Our global reach



**28,000+**  
active subscribers  
across  
**180+**  
countries



**YouTube**  
**18,500+**  
subscribers  
**200+**  
hours of free  
educational  
webinars



**500+**  
global expert  
presenters featured  
in AWS training



**Combined social media**  
**5,000+**  
and growing

# What we offer

## **Deliver webinars dedicated to your brand**

All you need to do is present and AWS will do the rest.

**Boost visibility and engagement** with targeted packages that connect your brand to an engaged and relevant audience.

**Strengthen your reputation** by partnering with a respected, impartial educational organisation in the water sector.

# Your Brand exposure



## **Turn visibility into valuable leads**

With an average of 700+ attendees per webinar, AWS gives your brand unmatched exposure across the global water sector.



## **Brand exposure before and during the webinar**

Your logo featured on the registration page and AWS social media, plus verbal recognition and live link sharing during the session.



## **Professional support and engagement**

Real-time technical support from AWS, with the option to join the live Q&A alongside the lead presenter.

## **Extended exposure post-event**

Access to detailed analytics and ongoing visibility via the AWS website and YouTube channel recording.



We also offer advertising in our weekly eNews campaigns.  
Please contact us directly for further details and pricing information.

# Webinar Sponsorship

Your Investment AUD (ex GST)
Single Webinar \$5,000
Webinar Series (x3) \$12,000 (\$3,000 discount)
Webinar Series (x5) \$17,000 (\$8,000 discount)

Prices correct as at January 2026

## Contact us

For more information or to discuss tailored packages for your organisation, please contact the Australian Water School's Engagement Branch.



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### Australian Water School

The Australian Water School is a business unit of Water Research Australia, a profit-for-purpose organisation dedicated to building the capacity and capability of the water sector.

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