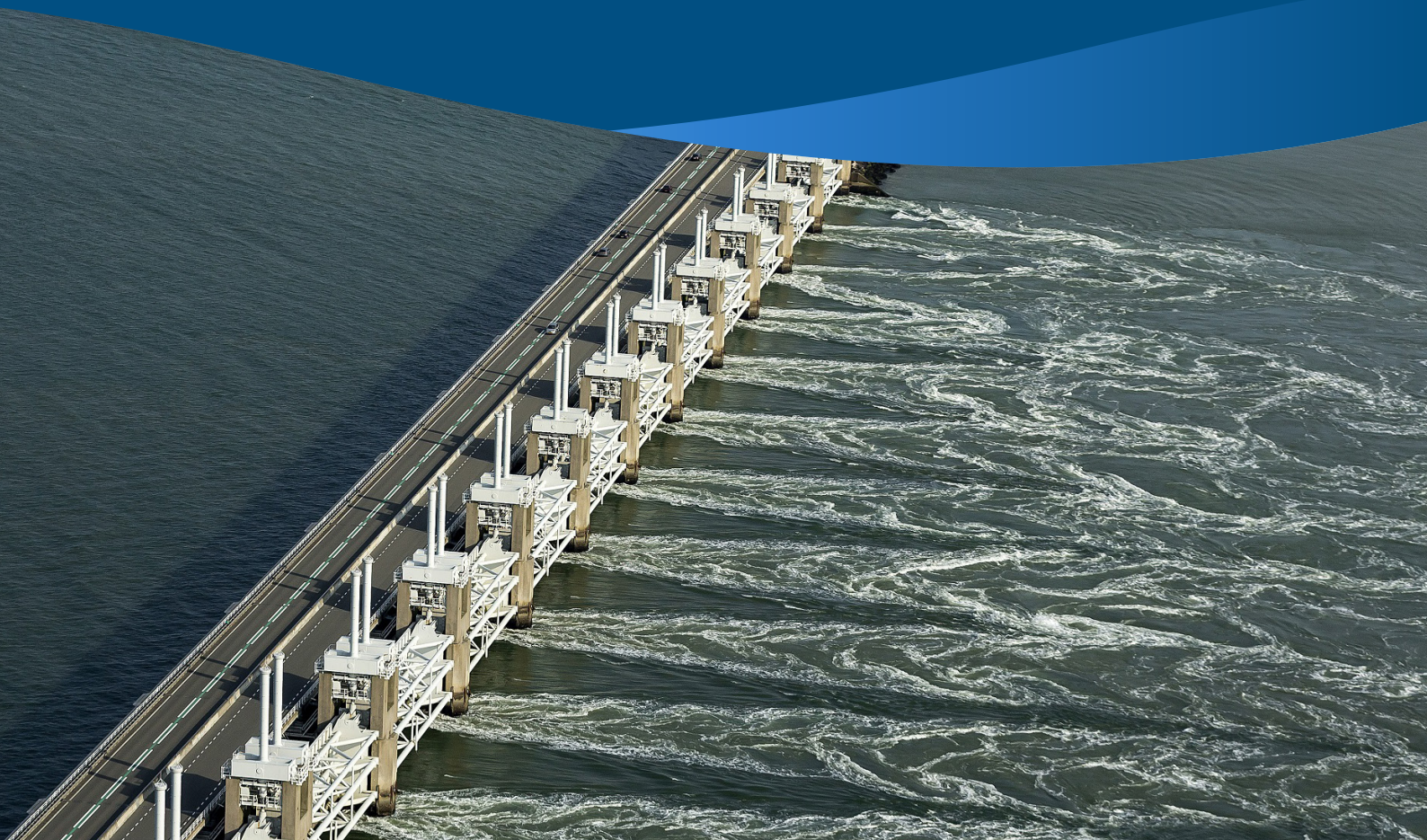# Sponsorship Prospectus

2023-2024

Become an AWS sponsor and help drive innovative and critical advances in water science, technology, and management while promoting your brand and joining a global community.

About AWS

With over 26,000 subscribers worldwide, the Australian Water School (AWS) ensures the water industry receives demand-driven and industry-designed professional development and training to upskill professionals and consolidate knowledge across the sector.

Utilising the latest software, AWS delivers high-calibre webinars and online training with a significant focus on innovative and critical advances in water science, technology, and management.

Our free webinars provide education and knowledge delivered by world-class experts, covering an extensive range of topics. Our webinars are a great opportunity for water professionals to connect and expand their personal networks.

This prospectus outlines the range of sponsorship and partnership opportunities available to promote your organisation and increase its profile to a diverse group of water professionals, as well as offering your support to further the school's efforts in enhancing knowledge and skills across the water industry globally.
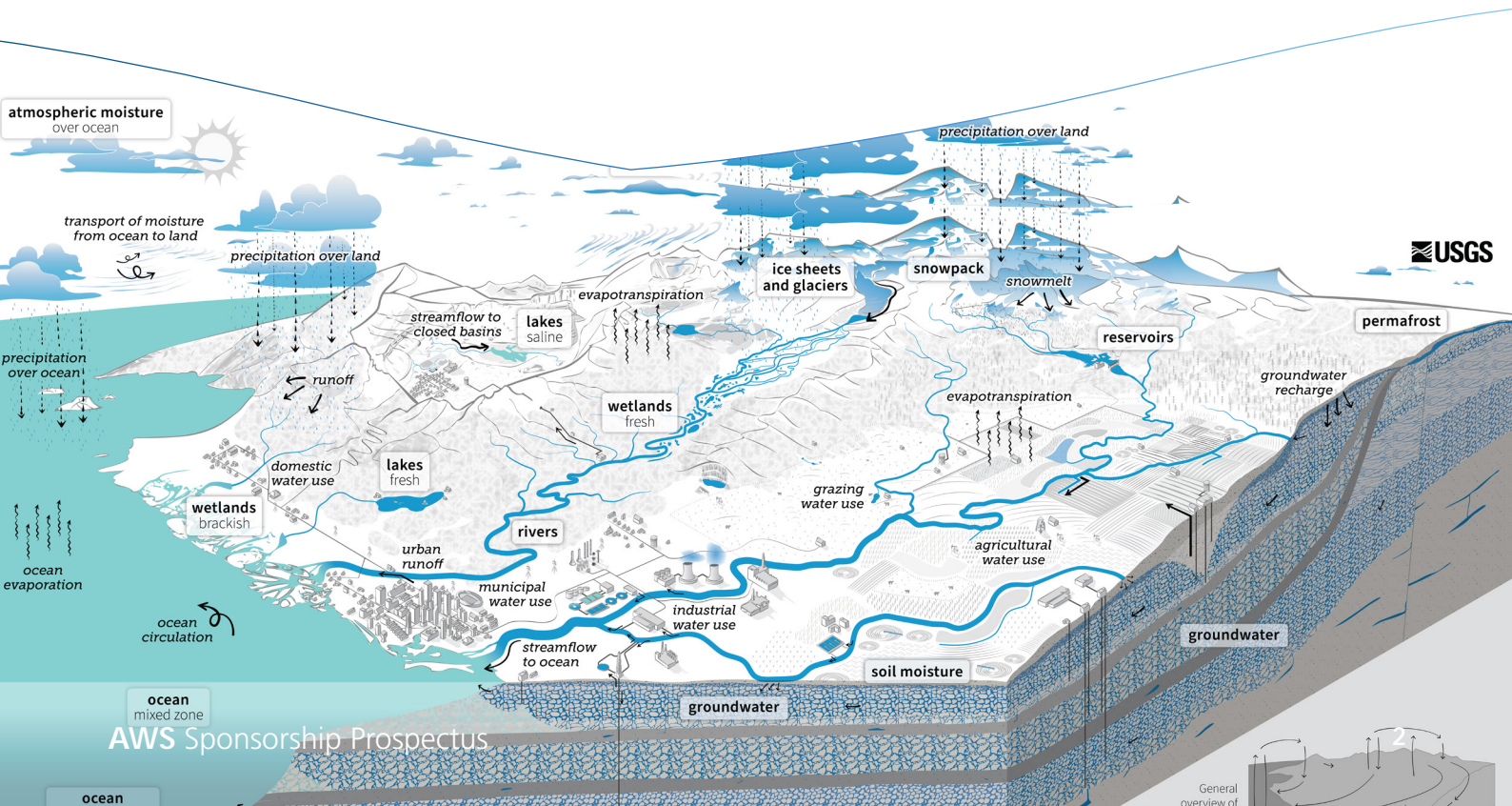
Our goal

AWS is seeking to establish mutually beneficial partnerships with like-minded organisations so that together we can share knowledge, empower and connect with water industry professionals globally.

AWS is committed to delivering premier, demand-driven training and development for water industry professionals, giving participants a platform for upskilling in an innovative, enjoyable, and engaging manner.

All participants are given the chance to interact and network with industry leaders and hear about the latest research and technological developments.

Features of our webinars

- Education and knowledge delivered by world-class industry experts.

- An extensive range of demand-driven topics in modelling, water science, technology, and management.

- Hands-on and interactive guidance from experienced and skilled practitioners.

- A publicly available catalogue on YouTube and the AWS website, providing free, cutting-edge knowledge at your fingertips.

AWS by the numbers

Our global audience

26,000+
enews subscribers

160+
Live webinars

12,000+
YouTube subscribers

2000+
Social followers

In the past 12 months

25+
Live webinars with
750+ average webinar attendees

128,000+
Annual website visits

18,000+
Hours of YouTube watch time
from **190,000** views

Our audience

Sector profile

AWS provides access to over 26,000 subscribers globally representing a wide range of sectors including:

- Agriculture
- Built Environment
- Education
- Energy
- Environment
- Government (all levels)
- Irrigation
- Mining
- Research
- Water utilities

Attendee profile

Our audience represents all levels of government, research institutions, utilities, non-government and private organisations:

- Consultants
- Contractors
- Engineers
- Government agencies
- Health professionals
- Scientists and laboratory/analytical service providers
- Policy and regulatory professionals
- Research and academia
- Technology suppliers
- Utility staff
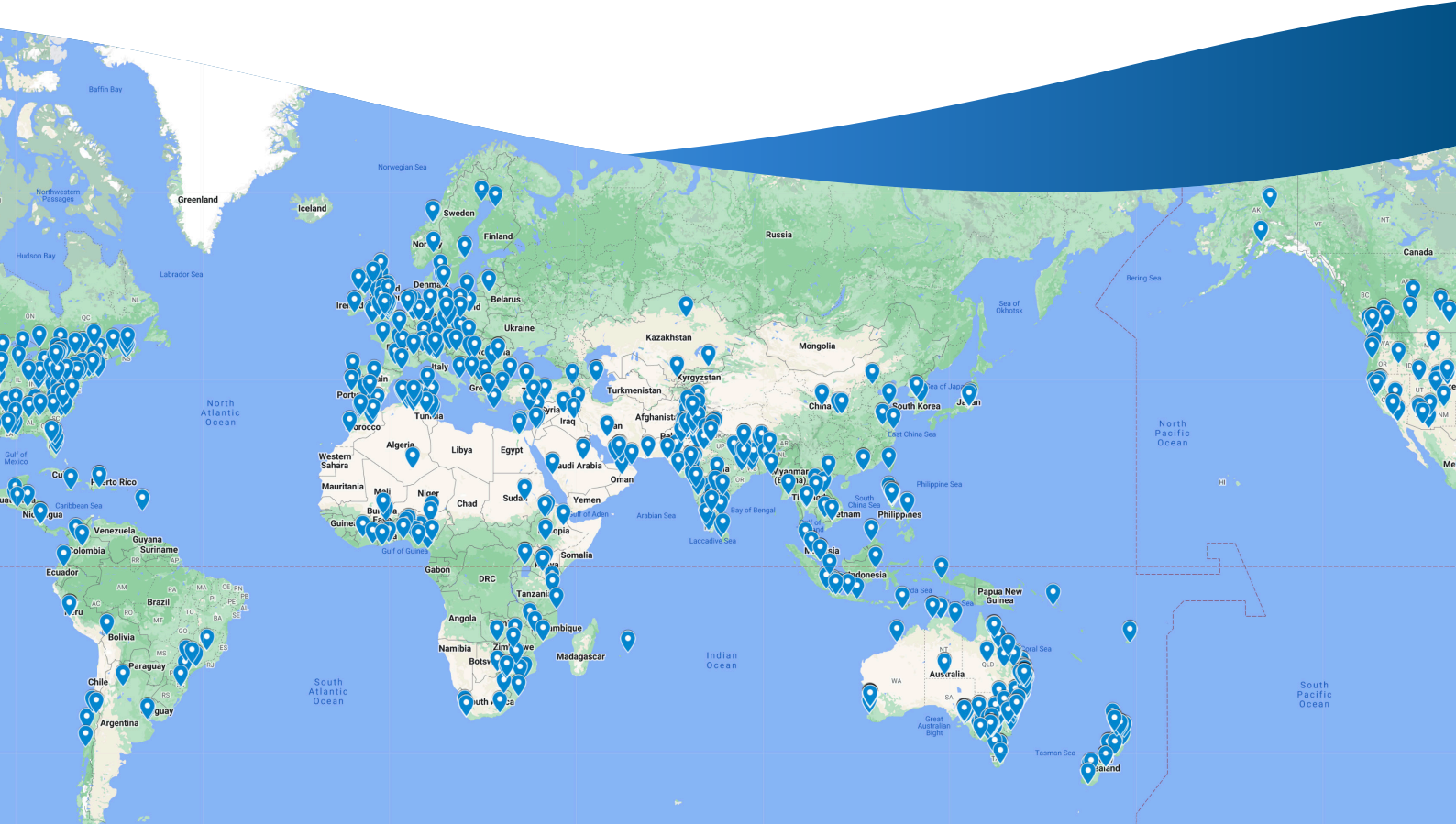
Benefits for you

- Access to our global audience of over 26,000 subscribers.

- Wide acknowledgment of your organisation's involvement, commitment, and support leading up to and during the webinar.

- The opportunity to raise your organisation's profile and position through significant exposure to an interested, relevant, and influential audience in an informal yet informative environment.

- The opportunity to connect with water professionals and expand their personal networks and industry knowledge.

- Assistance with webinar chairing duties and Q&A moderation.

- Real-time technical support with two AWS staff on hand.

If your organisation has a strong interest in the water sector including science, engineering, environment, agriculture, mining, planning, and policy, you may be interested in forming a strategic partnership with AWS.

Offered opportunities

Webinar sponsorship

- Facilitate webinars dedicated to your brand – all you need to do is present and AWS will do the rest!

- Reach a wider audience through the various packages tailored to your needs.

- Engage with our audience to showcase your brand.

- Be recognised as a valuable partner and supporter.

- Be part of a growing community and showcase your brand to the world through an impartial and trusted educational organisation.

Brand visibility

- A cost-effective way to reach a highly engaged audience.

- Opportunities to showcase your brand through banner ads, sponsored emails, and posts.

- Increase your brand awareness.

- Help with creating an effective ad campaign that resonates with the AWS audience.

```python
global_sca
        name="Scale",
        min=0.01, max=1000.0,
        default=1.0,
        )

def execute(self, context):

    # get the folder
    folder_path = (os.path.dirname(self.filepath))

    # get objects selected in the viewport
    viewport_selection = bpy.context.selected_objects

    # get export objects
    obj_export_list = viewport_selection
    if self.use_selection_setting == False:
        obj_export_list = [i for i in bpy.context.scene.objects]

    # deselect all objects
    bpy.ops.object.select_all(action='DESELECT')

    for item in obj_export_list:
        item.select = True
        if item.type == 'MESH':
            file_path = os.path.join(folder_path, "{}.obj".format(item.name))
            bpy.ops.export_scene.obj(filepath=file_path, use_selection=True,
                        axis_forward=self.axis_forward_setting,
                        axis_up=self.axis_up_setting,
                        use_animation=self.use_animation_setting,
                        use_mesh_modifiers=self.use_mesh_modifiers_setting,
                        use_edges=self.use_edges_setting,
                        use_smooth_groups=self.use_smooth_groups_setting,
                        use_smooth_groups_bitflags=self.use_smooth_groups_bitflags_setting,
                        use_normals=self.use_normals_setting,
```

Webinar sponsorship packages

All sponsorship amounts are in Australian dollars and exclude GST.

LOGO SPONSOR
Logo included in our existing webinar topics

Sponsor name and logo displayed on webinar landing page hosted on the AWS website

Logo displayed on webinar registration page

Logo displayed on webinar emails

Logo displayed on promotion through AWS social media posts

Naming rights as a sponsor in webinar slides during intro & outro

Verbal acknowledgment by the moderator at the opening and closing of webinar

Link to your website posted in the webinar chat box

Ongoing exposure through promo in webinar recording available on the AWS website and YouTube channel

SPONSORSHIP PACKAGES	PRICE
LOGO SPONSOR	$800
SINGLE WEBINAR	$3,500
WEBINAR SERIES (X3)	$9,000
WEBINAR SERIES (X5)	$14,000

Prices are correct as at 1 Sept 2023

FULL SPONSOR
Facilitate webinars dedicated for your brand – all you need to do is present and AWS will do the rest!

Sponsor name and logo displayed on webinar landing page hosted on the AWS website

Logo displayed on webinar registration page

Logo displayed on webinar emails

Logo displayed on promotion through AWS social media posts

Logo displayed on recording webinar thumbnail

Logo inserted on the Certificate of Attendance

Naming rights as a sponsor in webinar slides during intro & outro

Verbal acknowledgment by the moderator at the opening and closing of webinar

Link to your website posted in the chat box

Real-time technical support with two AWS staff on hand

Chairing support and assistance with moderating Q&A

Opportunity to participate in the live Q&A with the lead presenter

Naming rights as a sponsor in the webinar recording

Ongoing exposure through promo in webinar recording available on the AWS website and YouTube channel

Provided with details of analytics, feedback, evaluation reports, and poll results

Brand visibility packages

All sponsorship amounts are in Australian dollars and exclude GST.

OPTIONS

DESCRIPTION E-NEWSLETTERS

CLASSIFIEDS PACKAGES	PRICE
Classified in enews (x1)	$800
Classified in enews (x2)	$1,000
Classified in enews (x4)	$1,500
Classified in enews (x6)	$2,000

your logo

< 25 words

1 x link

SHOUTOUT PACKAGES	PRICE
Shoutout in enews (x1)	$1,500
Shoutout in enews (x2)	$2,000
Shoutout in enews (x4)	$3,500
Shoutout in enews (x6)	$4,500

your logo

< 100 words

3 x links

Prices are correct as at 1 Sept 2023

For more information or to discuss tailored packages for your organisation, please contact the Australian Water School team:

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Australian Water School

The Australian Water School is a business unit of Water Research Australia, a profit-for-purpose organisation dedicated to building the capacity and capability of the water sector.

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Water Research AUSTRALIA

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