

Sponsorship Prospectus 2025



Mission

We believe that all industry professionals should have access to the world's best water experts, knowledge and training.

We work with the brightest minds in water globally to design and deliver online technical training that is flexible and accessible to build confidence and capability.



Sponsored Webinars

The Australian Water School (AWS) is a trusted leader in delivering industry-ready, demand-driven training for water professionals.

AWS provides free, one-hour public webinars sponsored by industry partners to the global water sector, showcasing best practice and technical innovation in water management and sustainability, from Australia and beyond, to help build technical capability in the sector.

AWS webinars offer professionals a platform for learning, connection, and career growth—and give sponsors targeted visibility, brand alignment with innovation, and direct access to a global water industry audience.

Our global reach



28,000+
active subscribers
across
180+
countries



YouTube
17,500+
subscribers
200+
hours of free
educational
webinars



500+
global expert
presenters featured
in AWS training



Combined social media
4,000+
and growing

Webinar Sponsorship

Your Investment AUD (ex GST)
Single Webinar \$5,000
Webinar Series (x3) \$12,000 (\$3,000 discount)
Webinar Series (x5) \$17,000 (\$8,000 discount)

Prices correct as at 1 Aug 2025

- **Deliver webinars dedicated to your brand** – all you need to do is present and AWS will do the rest
- **Boost visibility and engagement** with targeted packages that connect your brand to an engaged and relevant audience.
- **Strengthen your reputation** by partnering with a respected, impartial educational organisation in the water sector.

Your Brand exposure



Turn visibility into valuable leads

With an average of 700+ attendees per webinar, AWS gives your brand unmatched exposure across the global water sector



Brand exposure before and during the webinar

Your logo featured on the registration page and AWS social media, plus verbal recognition and live link sharing during the session.



Professional support and engagement

Real-time technical support from AWS, with the option to join the live Q&A alongside the lead presenter.

Extended exposure post-event

Access to detailed analytics and ongoing visibility via the AWS website and YouTube channel recording.



We also offer advertising in our weekly eNews campaigns.
Please contact us directly for further details and pricing information.

Contact us

For more information or to discuss tailored packages for your organisation, please contact the Australian Water School's Engagement Branch.

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Australian Water School

The Australian Water School is a business unit of Water Research Australia, a profit-for-purpose organisation dedicated to building the capacity and capability of the water sector.

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